



# VIRTUAL UNIVERSITY FAIRS

## MIDDLE EAST & AFRICA - SPRING 2021

Nothing beats the fun of in-person visits, that's true! But we are committed to make our virtual university fairs as real as possible...until we can travel again!



**EGYPT, JORDAN,  
LEBANON, ISRAEL &  
PALESTINE - 2 March  
@ 5 pm - 8 pm GMT+2**

**TURKEY, KSA, BAHRAIN &  
QATAR - 9 March  
@ 5 pm - 8 pm GMT +3**

**UAE & OMAN - 16 March  
@ 5 pm - 8 pm GMT +4**

**AFRICA (excl. Egypt)  
23 March @ 5 pm - 8 pm  
GMT +2**

**Fair timings:  
After school / evening fairs**

**Invitees: high school  
students, parents & Career  
Counselors**

**Participating universities:  
maximum 30 per fair**

**Format: presentations &  
virtual tables**

### Budget-friendly fees

Middle East  
€ 1,500 / \$ 1,775  
(fee for all 3 fairs, not per fair)

AFRICA € 250 / \$ 300  
concessionary fee



## VIRTUAL FAIRS MIDDLE EAST & MOROCCO - FALL 2020 STATS

**20 PARTICIPATING UNIVERSITIES FROM USA, CANADA, SPAIN, GERMANY, SWITZERLAND, ITALY, QATAR & HONG KONG**

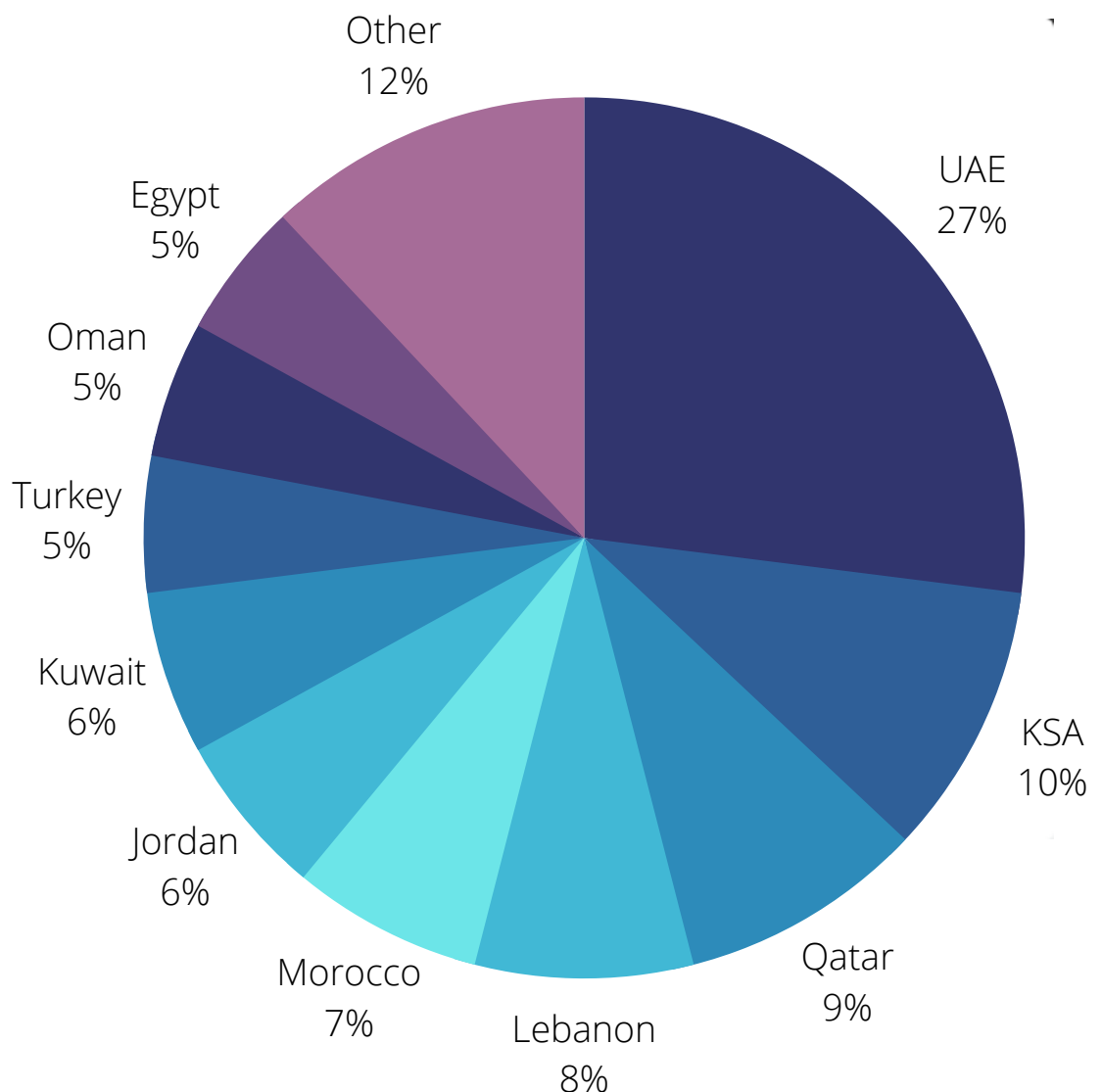
Registrants / leads for the universities: 3,955

Attendees: 2,350

Undergrad seekers: 90%

Postgrad seekers: 10%

### ATTENDEES' COUNTRY OF RESIDENCE



## VIRTUAL FAIRS MIDDLE EAST & MOROCCO - FALL 2020 PICS

